



HABIB MOHAMED

E-Commerce Specialist & Full-Stack Developer

Highly driven eCommerce Specialist and Full-Stack Developer adept at merging technology and creativity to drive business growth. Specializing in transforming ideas into high-impact digital solutions, achieving significant conversions, and elevating operational excellence across B2B and B2C landscapes.

CONTACT

- ✉ habibdx6@gmail.com
- ☎ +971 58 885 7447
- 🌐 linkedin.com/in/habibdx6/
- 🌐 habib.linkpc.net

EDUCATION

BSc in Computer Science

AVC Arts & Science College, India
2018 — 2021

LANGUAGES

English	Fluent
Tamil	Fluent
Malayalam	Beginner
Hindi	Beginner

CORE SKILLS

E-Commerce

Amazon FBA/FBM, Noon FBN/FBM, Shopify, WooCommerce, SEO, CRO

Web & IT

React, Next.js, Node, PHP, Custom Plugins, ERP Systems

Design & Media

Photoshop, Illustrator, Premiere Pro, After Effects, Web Design



EXPERIENCE

E-Commerce & Web Developer

Aug 2022 — Present

PRECISE Group · Dubai, UAE

- Drove a **550% increase** in monthly revenue (from 20,000 AED to 130,000 AED) through aggressive SEO, strategic market positioning, and performance marketing.
- Led a full-scale website redesign prioritizing mobile-first UI/UX, which slashed bounce rates by **25%** and boosted organic traffic by **40%**.
- Engineered custom plugins and modules to optimize checkout flows, resulting in a **20% increase** in conversion rates and a **15% lift** in cross-sell/up-sell revenue via A/B testing.
- Architected a centralized ERP dashboard using PHP and React, unifying disparate data sources to provide real-time reporting on profit margins, CPA, and cross-channel attribution.
- **Advanced Analytics & Tracking:** Implemented server-side GTM and GA4 containers to enhance data accuracy and provide deep insights into customer behavior.
- **Global Expansion:** Integrated cross-border payment gateways and real-time shipping APIs, expanding international sales by **20%** and significantly reducing fulfillment errors.
- **Technical SEO:** Optimized Core Web Vitals (LCP/FID) by implementing Server-Side Rendering (SSR), leading to faster indexing and higher search rankings.

KEY PROJECTS

Precise3dgifts.com

Premium B2C eCommerce platform built specifically for personalized 3D crystal retail.

mycrystal3d.com

Expansive B2B portal driving partner retail operations remotely between Maldives and Dubai HQ.

Precise-crystal.com

Dedicated high-tier Products Profile platform showcasing highly detailed crystal inventories.

Skimotouae.com

Automotive business storefront featuring a fully bespoke internal booking & scheduling engine.

Precise3dhub.com

Specialized B2C platform operating within the 3D printer hardware and filament market.

crystalliseme.com

Retail B2B Crystal Ordering platform tailored specifically for diverse vendors across the UAE.

one.preciseme.com

Custom Internal ERP system (React/PHP) secured via a localized .NET application wrapper.